

I SHOP FAIR NETWORK OF ETHICAL CONSUMERS

CAMPAIGNING FOR FAIR WORKING CONDITIONS WORLDWIDE



This publication has been produced with the assistance of the European Union. The contents of this publication are the sole responsibility of Koperattiva Kummerċ Ġust and can in no way be taken to reflect the views of the European Union

Welcome to the I SHOP FAIR newsletter,

We hope that you 'fair' living life is going well.

Have you ever questioned why should I SHOP FAIR concern you? In this issue you can find why garment production is an issue that concerns everyone. The links will provide you with consumer power. You can truly be the change you would like to see in the world. All you have to do is – dare to choose fair!

SWEATSHOPS ARE:

an international issue...

Global buyers, large transnational corporations mostly from Europe and the US, dominate the global garment supply chain and make it increasingly difficult to achieve wage increases at a national level.

Four trends in particular play an important role:

- the threat of capital relocation
- falling prices
- declining terms of trade
- a lack of global demand

a women's issue...

85% of sweatshop workers are young women between the ages of 15-25

an issue for all of us...

When we buy products, our consumption might support companies that use sweatshops. If on a large scale we prioritized our purchases differently, companies would have to change their practices.

As consumers, we can play a key role in ending the race to the bottom!

KOPERATTIVA KUMMERĊ ĠUST

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www.l-arka.org

I live my life and I dare,
and I really do care..
So I shop FAIR!
Do you shop FAIR?
Do you CARE?
Or just live and stare
Ignoring others working conditions that are UnFair
That r too unjust and cruel to bear?!!
So DARE
SHOP FAIR!
and then everyone better will FARE! I live my life and I dare,
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and then everyone better will FARE!

Rhyme by Daniela Grech

WHO IS INVOLVED?

I SHOP FAIR is an initiative, co-funded by the European Union, and represented by **Koperattiva Kummerç Ġust** (KKĠ) in Malta. KKĠ, is the only fair trade organization in Malta that is a member of the World Fair Trade Organization.

KKĠ's goal is to promote fair and equitable trading terms with producers in poor countries. This gives people in poor countries a chance to fairly work themselves out of poverty. More information can be found on the following website: **www.l-arka.org**

I SHOP FAIR is a joint project of Sudwind Argentur (Austria), Christian Initiative Romero (Germany), Fairtrade Society (Czech Republic), and Koperattiva Kummerç Ġust.

I SHOP FAIR - Consumer Power- Links

Fair Trade

<http://www.wfto.com>

<http://www.l-arka.org>

Workers' rights are human rights

<http://www.globalexchange.org>

<http://www.fashioncheck.net>

<http://www.cleanclothes.org>

<http://www.labourbehindthelabel.org>

<http://www.sweatfree.org>

<http://www.corpwatch.org>

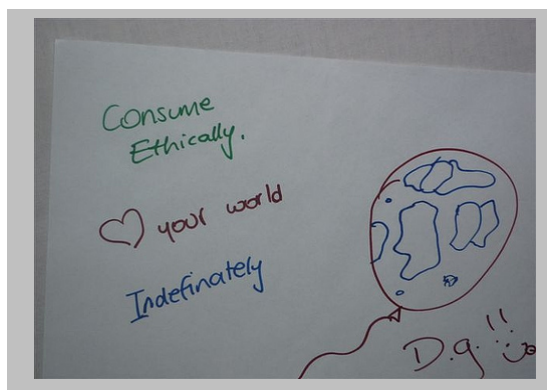
Fair Clothes

<http://www.ecofashionworld.com>

<http://www.thenaturalstore.co.uk>

<http://www.inbi-hemp.co.uk>

<http://www.peopletree.co.uk>



Graphic from a Street Action held in Floriana 7/9/09

VISIT WWW.ISHOPFAIR.NET FOR MORE INFORMATION

FAIR PLAY

Fil-logħba **fair play**, tiskopri kif tista' tgħin lill-produtturi tal-qoton itejbu l-kundizzjonijiet li fihom jaħdmu.

Tiskopri kif tista' toħloq kummerċ li

- ➔ jirrispetta lill-ambjent
- ➔ minnu jibbenefikaw il-ħaddiema li jithallsu kemm jisthoqqilhom ta' xogħolhom
- ➔ permezz tiegħu l-hwejjeġ tal-qoton li jaslu għandek jistgħu jkunu hielsa mill-pestiċidi

Bil-logħba **fair play** titgħallem u fl-istess ħin tieħu pjaċir tilgħab ma' sħabek. L-għan tal-logħba mhuwiex biss li tirbaħ, imma li tgħin lil sħabek jibnu katina ġusta ta' produzzjoni.

Il-logħba tinsab għall-bejgħ minghand:

L-Arka, 306, Triq San Pawl, Il-Belt Valletta

Merlin Library, Triq Mountbatten, Blata l-Bajda



Il-ktieb **Ekwopedja** nħoloq min-nies li huma impenjati ta' kuljum fl-edukazzjoni b'risq l-iżvilupp, hija maħsuba l-iżjed għal dawk l-għalliema u edukaturi li jixtiequ jwessgħu l-orizzonti taż-żgħażaġħ li jaffaċċjaw minn jum għal ieħor. L-Ekwopedja għandha l-forma ta' skedi li jiġbru fihom l-oqsma differenti, u tagħti vizjoni aġġornata tal-mekkaniżmi li huma l-għeruq tar-rapport żbilanċjat bejn il-pajjiżi tat-Tramuntana u tan-Nofsinhar tad-dinja, kemm mill-angolu ekonomiku, kif ukoll dak soċjali u kulturali. Minn banda, toffri suggerimenti u punti tat-tluq għar-riflessjoni u tagħrif awtonomu, li l-għan tagħhom huwa li jiċċaraw il-kawżi tal-problemi l-iżjed jaħarqu bħalissa, kif ukoll il-protagonisti prinċipali fihom. Mill-banda l-oħra, tagħti wkoll eżempji prattiċi ta' alternattivi għas-sistema ekonomika li tpoġġi l-qliegħ qabel il-bniedem u l-ambjent. It-temi trattati f'din l-ewwel edizzjoni huma: Is-Sistema Ekonomika Globali, l-Iżvilupp Insostenibbli u l-Kummerċ Ġust.



K O P E R A T T I V A K U M M E R Ċ Ġ U S T

I pity the man who wants a coat so cheap that the man or woman who produces the cloth will starve in the process

Benjamin Harrison

